

WLWUW Promotion & Giveaway Rules

These are the rules governing all promotions and giveaways aired on WLWUW-FM radio, wluw.org, and the social media outlets owned and operated by WLWUW-FM.

Wherever the words WLWUW-FM appear in these rules, they include the business entity to which the station is licensed, any member companies, parent corporations, and affiliates.

1. No purchase is necessary to participate in any WLWUW-FM promotion.
2. Subject to rule (4) below, all participants must be at least 18 years old to be eligible to participate in promotions involving concert venues that require attendees to be at least 18 years old to enter.
3. Subject to rule (4) below, all participants must be at least 21 years old to be eligible to participate in promotions involving venues that require attendees to be at least 21 years old to enter.
4. One entry per individual will be permitted to participate in a promotion. If it is determined that a selected participant is ineligible as a result of restrictions, another participant will be selected. This selection procedure will continue until these restrictions are satisfied.
5. Anytime the WLWUW-FM on-air studio is called it is assumed by the caller that the phone call is being recorded and may be broadcast. The caller grants permission to WLWUW-FM to broadcast the call or record the call for later broadcast.
 - a. For telephone giveaways, listeners may enter by calling 773-508-9589. If any problems are discovered by WLWUW-FM, different call-in numbers or addresses may be substituted and utilized. In the event a caller is disconnected during a promotion before his/her name and phone number is recorded, the giveaway will be awarded to the next caller whose name and phone number are recorded. The person operating the telephone at WLWUW-FM has the final decision as to who is the winning caller.
 - b. In regard to the Internet stream of the radio station, programming may be delayed affecting promotion participating.
6. For promotions entered through WLWUW-FM social media outlets, all entries become property of WLWUW-FM. WLWUW-FM reserves the right to retain any or all promotion materials for any reason that WLWUW-FM deems necessary to the completion of the promotion, or reasons relating to publicity and/or promotion. WLWUW-FM shall have no responsibility for a participant's failure to win or claim any giveaway based on difficulties with telephone, email, Internet difficulties, or any other circumstances in any promotion.
7. Any specific rule(s) and/or restriction(s) pertaining to individual promotions will be disclosed in on-air announcements.
8. Giveaways such as tickets or gift cards will be mailed to the winners when feasible. Otherwise, giveaways must be picked up by the winners at the WLWUW-FM business office within 30 days of notification to the winner, unless there is a deadline date by which the giveaway(s) must be picked up, in which case, that date will be specifically stated. Otherwise, failure to pick up the giveaway(s) by the deadline will result in the forfeiture of the giveaway(s), which shall remain the property of WLWUW-FM. WLWUW-FM assumes no liability for the delivery of giveaways.

9. As a condition of entering a promotional giveaway, participants must agree that upon winning, they will consent to the use of their name, likeness, and all verbal and written communication with WLWU-FM for publicity purposes.
10. WLWU-FM executive staff members are not eligible to win any promotional giveaway(s).
11. All giveaways are non-transferable and are not redeemable for cash. WLWU-FM reserves the right to substitute a giveaway of similar value. WLWU-FM cannot be held responsible for unforeseen cancellations or delays of concerts/events.
12. WLWU-FM assumes no liability for damages, situations, repairs, or incidents arising from any aspect of any giveaway awarded in any promotion. WLWU-FM, all participating co-sponsor companies, affiliates thereof, employees, and immediate families of each absolve themselves and shall be held harmless for any action of liability arising from any promotion or giveaway awarded in any promotion. As a condition of entering a promotion, participating may be required, upon winning, to sign a release form and affidavit of eligibility to claim the giveaway. Failure to do so will result in forfeiture of the participant's right to claim or receive the giveaway(s).
13. Where applicable, any taxes are the sole responsibility of the participant in the promotion.
14. All promotions and giveaways are void where prohibited by law. All local, state, and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, WLWU-FM reserves the right to interrupt and/or discontinue any promotion (and not award the offered giveaway) at the discretion of WLWU-FM management if world events, the national mood, or public safety so warrant. WLWU-FM reserves the right to disqualify any winner if the promotion rules have been violated in any way. WLWU-FM reserves the right to amend the rules to any promotion at any time. All decisions of WLWU-FM are final.
15. Although WLWU-FM will make reasonable efforts to conduct its promotions substantially as announced or mentioned, WLWU-FM reserves the right in situations to change or modify the rules of its promotions as circumstances may require. In such cases, WLWU-FM will amend the rules for that promotion and broadcast or mention the amended rules as promptly as possible. In such case, the promotion will be conducted in accordance with the amended rules.
16. A copy of these rules is available during business hours at the WLWU-FM studios, 26 East Pearson, Chicago, IL 60611 and online at wluw.org.